GWOPA 5-year Strategy Progress Monitoring for 2014

7th Annual GWOPA International Steering Committee Meeting
February 19, 2015, Barcelona, Spain
Introduction

- **2013-17 GWOPA Strategy launched with draft logical framework in 2013**

- **Purpose to**
  - Ensure alignment between actions, outputs, outcomes and overall strategic objective
  - Establish a systematic, transparent, annual reporting mechanism

- **In early 2014, Secretariat worked to**
  - Refine framework and elaborate definitions
  - Develop Baseline (end 2012)
  - Monitor Progress (end 2013)

- **At this 7th ISC meeting, Secretariat presents the progress made in 2014**
Objectives

- Overall
- Guiding Global Growth
- Strategic Operational Support to WOPs

Outcomes

1. Increased number of WOPs implemented resulting in the improvement of utilities performance
2. Increased number of quality knowledge products being produced and used to guide WOPs practice
3. The WOPs brand becomes clearly distinguishable and associated with successful models of WOPs that lead to comprehensive, long-term partnerships and operator performance improvement
4. Enhanced awareness of the WOPs approach, endorsed and actively supported by the water and sanitation sector, governments and the civil society
5. Engaged efforts of Partners within GWOPA contributing to the achievement of a more synergetic and coordinated impact of WOPs worldwide
6. Strengthened regional WOP platforms providing high-performing coordination and support
7. Increased number of WOPs worldwide adequately financed and/or leading to follow-up investment in water utilities
8. Increased number of WOPs carried out under the auspices of regional platforms that benefit from GWOPA’s facilitation and direct support, and that apply its principles, models and tools.
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Outcome 1.
Increased number of WOPs implemented resulting in the improvement of utilities performance

Indicators

✓ No. of WOPs database

✓ Capacity and performance changes in WOP mentee utilities

No. of WOPs in database

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>65</td>
<td>114</td>
<td>169</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual staff capacity:</td>
<td>Positive 9</td>
<td>Negative 1</td>
<td>Positive 19</td>
</tr>
<tr>
<td></td>
<td>Negative 1</td>
<td>No answer 55</td>
<td></td>
</tr>
<tr>
<td>Utility practices:</td>
<td>Positive 10</td>
<td>Negative 1</td>
<td>Positive 18</td>
</tr>
<tr>
<td></td>
<td>No answer 54</td>
<td>No answer 54</td>
<td></td>
</tr>
<tr>
<td>Performance:</td>
<td>Positive 12</td>
<td>Negative 0</td>
<td>Positive 15</td>
</tr>
<tr>
<td></td>
<td>No answer 72</td>
<td>No answer 72</td>
<td></td>
</tr>
<tr>
<td>Improved access to water and sanitation services:</td>
<td>Positive 10</td>
<td>Negative 2</td>
<td>Positive 17</td>
</tr>
<tr>
<td></td>
<td>No answer 53</td>
<td>No answer 53</td>
<td></td>
</tr>
</tbody>
</table>
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➢ Overall

➢ Guiding Global Growth

➢ Strategic Operational Support to WOPs

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Outcome 2. Increased number of quality knowledge products being produced and used to guide WOPs practice

Indicators

✓ No. of publications, resource materials, analytical tools and case studies produced and disseminated

✓ No. of total views of GWOPA knowledge products
Outcome 2.
Increased number of quality knowledge products being produced and used to guide WOPs practice

Indicators

✓ No. of WOPs having made use of at least one knowledge product and events

✓ No. of water utilities and individuals using at least one knowledge product and events

<table>
<thead>
<tr>
<th>-2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
</table>
| • 2 WSP WOPs in Africa  
• 10 WOPs in Africa with the benchmarking report | • 1 WSP WOP in Bethlehem | • 9 WOPs in Africa funded by OFID using PIP manual  
• 2 WSP WOPs in Latin America  
• 2 WOPs in Latin America as a result of CSR Workshop |

No. of individuals trained in GWOPA training events

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>186</td>
<td>249</td>
<td>520</td>
</tr>
</tbody>
</table>
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Outcome 3.
The WOPs brand becomes clearly distinguishable and associated with successful models of WOPs that lead to comprehensive, long-term partnerships and operator performance improvement.

Indicators

✓ Establishment of clearly defined WOPs typologies and brand standards

✓ No. of WOPs seeking branding

<table>
<thead>
<tr>
<th>-2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Code of conduct/charter put into place</td>
<td>Hosting done</td>
<td>TOR for a consultant to report on status of branding efforts and feasibility of introducing a label prepared</td>
</tr>
<tr>
<td>Integrity committee established</td>
<td>Strategy produced</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No. of WOPs that signed the code of conduct</th>
</tr>
</thead>
<tbody>
<tr>
<td>65</td>
</tr>
</tbody>
</table>
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Strategic Operational Support to WOPs

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Outcome 4.
Enhanced awareness of the WOPs approach, endorsed and actively supported by the water and sanitation sector, governments and the civil society

Indicators

- **No. of communication products** (website, newsletter, brochures, briefs) prepared and disseminated

<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total hit of website</td>
<td>32,337</td>
<td>50,517</td>
<td>70,906</td>
</tr>
<tr>
<td>Registered web users</td>
<td>394</td>
<td>593</td>
<td>691</td>
</tr>
<tr>
<td>on Facebook</td>
<td>89</td>
<td>200</td>
<td>284</td>
</tr>
<tr>
<td>Twitter followers</td>
<td>80</td>
<td>246</td>
<td>458</td>
</tr>
<tr>
<td>NL subscribers</td>
<td>2300</td>
<td>2750</td>
<td>2575</td>
</tr>
</tbody>
</table>

New Indicator: LinkedIn followers = 427
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Outcomes.
Engaged efforts of Partners within GWOPA contributing to the achievement of a more synergetic and coordinated impact of WOPs worldwide

Indicators
✓ No. and types of new partners joining and contributing to the Alliance

![Bar chart showing the number of GWOPA members/partners for different categories: Public Utility, Private Operator, CSO, Union, and Alliance Partner, with baseline and changes in 2013 and 2014.]

![Bar chart showing the number of partners with whom GWOPA is co-producing outputs/events for different categories: Donor, Agreement, and Co-Organizer, with baseline and changes in 2013 and 2014.]

![Bar chart showing the number of utilities that signed the charter, with baseline and changes in 2013 and 2014.]
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Outcome 6.
Strengthened regional WOP platforms providing high-performing coordination and support

Indicators

✓ No. of WOPs coordinated by region per year

✓ Regional WOP platforms have in place and are following annual workplans

<table>
<thead>
<tr>
<th>Region</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Asia</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Caribbean</td>
<td></td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Latin America</td>
<td></td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Pacific</td>
<td>No</td>
<td>Yes</td>
<td>n/a</td>
</tr>
</tbody>
</table>

No. of WOPs initiated under regional umbrellas

-2012
-  AFRICA: 16
-  ASIA: 40
-  CARIBBEAN: 12
-  LATIN AMERICA: 7
-  PACIFIC: n/a

Baseline (2012) | 2013 | 2014
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Indicators

✓ Level of financial allocations to WOPs

<table>
<thead>
<tr>
<th>Country/Region</th>
<th>Money spent on WOPs / platform</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFRICA</td>
<td></td>
</tr>
<tr>
<td>ASIA</td>
<td></td>
</tr>
<tr>
<td>LATIN AMERICA</td>
<td></td>
</tr>
<tr>
<td>PACIFIC</td>
<td></td>
</tr>
</tbody>
</table>

No. of WOPs that have received or mobilized investment as a result of WOPs

<table>
<thead>
<tr>
<th>Year</th>
<th>WOPs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Dunea – MWAUWASA, VEI - FIPAG</td>
</tr>
<tr>
<td>2013</td>
<td>Belize - Contra Costa, ONEE - Bethlehem</td>
</tr>
<tr>
<td>2014</td>
<td>Aguas del Norte Argentina - CAESB</td>
</tr>
</tbody>
</table>
Outcome 7.
Increased number of WOPs worldwide adequately financed and/or leading to follow-up investment in water utilities

Indicators
✓ Number of WOPs where operators have contributed in-cash/-in-kind by percentage tranche

- WOP between Aguas del Norte, Argentina (mentee) and Caesb, Brazil (mentor)
- WOP between Water Authority of Fiji (Mentee) and Hunter Water Australia (Mentor)
- WOP between ONEA, Burkina Faso (Mentee) and ONEE (mentor)
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Outcome 8. Increased number of WOPs carried out under the auspices of regional platforms that benefit from GWOPA’s facilitation and direct support, and that apply its principles, models and tools.

Indicators

✓ No. of WOPs carried out with GWOPA support and applying its methodologies.