GWOPA Secretariat’s Work Plan 2015

Objective 1: Guiding Global Growth of WOPs

- Knowledge Management
- Branding of WOPs and GWOPA
- Communications and Advocacy
- Alliance Strengthening

Objective 2: Strategic Operational Support to WOPs

- Strengthening Regional WOP Platforms
- Mobilizing Finance and Support for WOPs
- Direct Operational Support
Objective 1: Guiding Global Growth of WOPs

Knowledge Management

**Strategic focus:** Generate guidance tools for WOPs efficient implementation and effective results

- WOPs Case Documentation
- Tool/Guidance Development
- WOPs role in contributing to International Watsan Agenda
- Thematic Priorities
GWOPA Secretariat’s Work Plan 2015

Objective 1: Guiding Global Growth of WOPs

Branding

**Strategic focus:** Develop a process for the branding of WOPs leading to a standard procedure

- Commission Status Report and Feasibility Study
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Communication and Advocacy

**Strategic focus:** Elevate the visibility of WOPs good practice and improve communication and dissemination

- Major Event participation (7WWF, Stockholm WWW, etc.)
- Web-site and database (Migration to the new site)
- Media relations: Press releases, media breakfasts, interviews...
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Alliance Strengthening

**Strategic focus:** Strengthen the Alliance by capitalizing on stronger support and contribution from its members

- 3rd Global WOPs Congress and General Assembly
- Regional/National Exchange Meeting
- Reaching out to new potential partners
Objective 2: Strategic Operational support to WOPs
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Africa

Strategic focus: Mobilizing finance for the WOP-Africa Platform, WOPs implementation and medium-term PIPs implementation

- Continuous support for WOP-Africa with special focus on the platform funding challenge
- Facilitation, implementation and support of WOPs on the continent
- Joint efforts with mentors to mobilize funding for continuation of existing WOPs
Objective 2: Strategic Operational support to WOPs

Latin America and Caribbean

Strategic focus: Consolidate the support to WOP-LAC and disseminate its results internationally

• Coordination and support to WOP-LAC
• Support of new WOPs with seed money and diversification of financial resources
• Mobilize mentor water utilities in North America and in other regions
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Objective 2: Strategic Operational support to WOPs

The Caribbean

**Strategic focus:** Strengthen Cari-WOP and advocate for regional and international recognition and support

- Support Cari-WOP Secretariat in all areas including resource mobilization
- Support new WOPs in the region and provide seed money
- Facilitate inter-regional cooperation with the Pacific
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Objective 2: Strategic Operational support to WOPs

Asia and the Pacific

**Strategic focus:** Strengthen PWWA and focus on sanitation WOPs in Asia

- Partnership with WaterLinks for WOPs implementation in Asia
- Support to PWWA Secretariat for WOPs implementation in the Pacific
- Support to P-WON in Pakistan and PERPAMSI in Indonesia
- Scaling-up SSP WOPs in Asia
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Objective 2: Strategic Operational support to WOPs

Arab countries / Mediterranean

**Strategic focus:** Establish a new regional platform with financial sustainability and work with regional actors and donors

- Initiation of regional WOP activities in the Arab region and identify partners, members and hosting secretariat for the regional platform
- Establishment of a regional platform in West Mediterranean 5+5
- Facilitation, implementation and support of WOPs
Objective 2: Strategic Operational support to WOPs

South East Europe/Central Asia and Caucasus

**Strategic focus:** Implementation of pilot WOPs in the region to show evidence to potential regional partners and donors

- Initiation of WOP activities in the Central Asia and Caucasus region and identification of partners, donors and secretariat for a new regional platform
- Re-activation of the WOP-SEE platform with a call for interest for new members and hosting secretariat
- Implementation of pilot WOPs in WOP-SEE
- Identification of new financial partners in the SEE region
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Objective 2: Strategic Operational support to WOPs

Mobilizing Finance

**Strategic focus:** Build evidence of the effectiveness of the WOP approach and advocate with donors and IFIs for more financing flows towards WOPs

- Communication and follow-up with various IFIs and Donor agencies
- Connecting regional WOPs platforms to funding
Thank you!